



For Immediate Release

Peter Weigand to Address ULI Conference

Los Angeles, CA 9/22/2011 – Skipping Stone announces that its Chairman and CEO, Peter Weigand, will be speaking October 27th at ULI LIVE!, the Urban Land Institute's 2011 Fall Meeting and Expo.

The session topic, Learning to Talk to Utilities: How California is Shaping Energy Efficiency Markets, will address the evolving dialogue among utilities, building owners and other key market participants. Mr. Weigand will present on market trends and the growth and methods of buildings participation in utility smart grid and demand response initiatives.

"The commercial building sectors participation is critical to achieving success in utility smart grid and demand response programs. There has been a lot of activity by both the building and utility communities as they sort out how to best interact with each other," said Mr. Weigand. "Market trends, such as widespread adoption of time-of-use rates, demand response programs and myriad new technologies all play a key role in how the smart grid is evolving," continued Weigand.

The conference, held annually by ULI will take place from October 25-28 at the Los Angeles Convention Center. The Urban Land Institute is a nonprofit education and research institute supported by its members. Its mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Established in 1936, the Institute has nearly 30,000 members representing all aspects of land use and development disciplines.

About Skipping Stone

Skipping Stone is a different kind of energy consulting company. All of our consulting resources have worked as executives in the energy industry and now choose to consult. Our specialty is collaborating with clients on ideas, strategies and tactics and then providing the array of complementary services required to turn those ideas into successes. From the drawing board to the P&L, we measure every engagement based on our clients' success metrics.

Skipping Stone has offices in Atlanta, Boston, Houston & Los Angeles

For more information, visit www.skippingstone.com.

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