



For Immediate Release

## Introducing Demand Response 101

**Los Angeles, CA 9/12/2011** – Skipping Stone announced it is now offering Demand Response 101. The course is a one day program for those seeking to learn how demand response markets work, implementation requirements, market rules, load shedding methodologies and much more.

Demand Response 101 complements Skipping Stone's core course offerings which include: Competitive Power Markets 101, Natural Gas Markets 101, Risk Management 101, Renewables Markets 101 and Energy Markets for Executives. All Skipping Stone training courses are focused on the business aspects of the energy markets and utilize instructors who are energy market veterans.

Skipping Stone offers both in-house training at client facilities and a public training schedule. Upcoming public sessions are available October in Huntington Beach, CA, November in Atlanta, GA and December in Chicago, IL.

For more information about our training programs and public schedule, please visit [www.skippingstone.com](http://www.skippingstone.com)

### **About Skipping Stone**

Skipping Stone is a different kind of energy consulting company. All of our client resources have worked as executives in the energy industry and now choose to consult. Our specialty is collaborating with clients on ideas, strategies and tactics and then providing the array of complementary services required to turn those ideas into successes. From the drawing board to the P&L, we measure every engagement based on our clients' success metrics.

Skipping Stone has offices in Atlanta, Boston, Houston & Los Angeles

For more information, visit [www.skippingstone.com](http://www.skippingstone.com).

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