

Skipping Stone to Participate at PennWell's EL&P Executive Conference and DistribuTECH

Atlanta, GA, January 10, 2012: For a third consecutive year, Skipping Stone will conduct market research at PennWell's EL&P Executive Conference, providing immediate audience feedback and executive level opinions on conference topics. In a unique approach, survey results will be imbedded in the speaker presentations facilitating lively and relevant discussions that carry over from one speaker to the next. The conference, being held in San Antonio January 22nd and 23rd, is sponsored by Electric Light & Power magazine, one of the most trusted publications in the electric utility industry. The EL& P Executive Conference brings power industry executives together to address industry trends and innovative developments in the rapidly changing smart grid arena.

"DistribuTECH is the preeminent Smart Grid conference in the energy industry," says Peter Weigand, Chairman and CEO of Skipping Stone. Mr. Weigand goes on to say, "The EL&P Executive Conference held just before DistribuTECH provides a unique opportunity for leading industry executives to network, share ideas and discuss the trends of the day. By incorporating our onsite research approach, executives get instant feedback on opinions regarding each of the topics on the agenda, which fosters more robust discussion during the conference."

Mr. Weigand will also be speaking at the DistribuTECH Conference and Exhibition on Tuesday, January 24th on "Demand Response Market Transformation in Commercial Buildings." The presentation will address the drivers compelling increased commercial buildings participation in Demand Response, including the U.S. Green Building Council's LEED Demand Response Credit and DR Partnership Program.

Skipping Stone Partner Ross Malme will be also be moderating a panel discussion at Distributech on "Getting from the Drawing Board to Operations: A Communications Roadmap," Tuesday, January 24th. Panelists will include Howard Liu, Manager of Smart Grid Communications Engineering for Southern California Edison; Larry Butts, Manager of Telecom Engineering for Southern Company; and Chuck Hackney, Director of Telecommunication Services and Smart Grid Communications at CenterPoint Energy.

About Skipping Stone

Skipping Stone is a different kind of energy consulting company. All of our consulting resources have worked as executives in the energy industry and now choose to consult. Our specialty is collaborating with clients on ideas, strategies and tactics and then providing the array of complementary services required to turn those ideas into successes. From the drawing board to the P&L, we measure every engagement based on our clients' success metrics.

Skipping Stone has offices in Atlanta, Boston, Houston & Los Angeles

For more information, contact Nancy Young at 832-279-3029 or visit www.skippingstone.com

For more information on the conferences, visit www.elpconference.com or www.distributech.com